

## FOR IMMEDIATE RELEASE

Zen Studios Announces *Zen Pinball 2™* for PlayStation®3 system and PlayStation®Vita system via PlayStation®Network

*Zen Pinball 2™ is a Free Upgrade for Existing Zen Pinball™ and Marvel Pinball™ Players*

Los Angeles, CA – April 9, 2012 – Zen Studios, the definitive leader in videogame pinball, today announced *Zen Pinball 2* for the PlayStation®3 system and PlayStation®Vita system via PlayStation®Network.

Set to release spring of 2012, *Zen Pinball 2* features an abundance of exciting new features and updates, making it the premiere pinball platform on any digital distribution network. Best of all, *Zen Pinball 2* is a free update for existing *Zen Pinball* and *Marvel Pinball* owners, while new users can download the pinball platform and try every pinball table for free. All told, *Zen Pinball 2* will launch with twenty-six pinball tables!

Additionally, players will enjoy cross-platform entitlement and any *Zen Pinball 2* purchase will entitle players to both the PS3 and PS®Vita versions *at no additional charge*. *Zen Pinball 2* will release in conjunction with *Marvel Pinball: Avengers Chronicles*, a new four-table pack featuring tables based on ‘Marvel’s The Avengers’ Movie, ‘World War Hulk,’ ‘Fear Itself,’ and ‘The Infinity Gauntlet.’

Please visit the Zen Studios press site to download the *Zen Pinball 2* announcement trailer <http://zenpinball.com/press.html>

“We are so excited about the future of videogame pinball, and *Zen Pinball 2* is the most advanced pinball platform available on any digital network. We are happy to upgrade physics, provide new trophies and introduce compelling new social features and more to all of our existing players at no charge,” said Mel Kirk, Zen Studios Vice President of Marketing and Public Relations. “We have really focused on keeping the community intact, offering compelling new features and connecting the cross-platform experience between the PlayStation®3 and the PlayStation®Vita.”

When *Zen Pinball 2* releases, existing *Zen Pinball* and *Marvel Pinball* owners will simply download an update and their content will automatically import into the new *Zen Pinball 2* platform. Each table will receive updated physics, new trophies and integration into a new social system that includes the option to post scores to Facebook.

*Zen Pinball 2* list of features:

- PlayStation®3 system and PlayStation®Vita system cross-platform entitlement including shared global leaderboards, online friend challenges and tournaments
- The most advanced ball physics simulation to date
- Compete against other players to achieve the highest ProScore™, and team up with your friends to increase your TeamScore™
- Exceptional visuals in full 3D on 3D compatible TV sets

- Free, fully playable demos for all available tables
- Exciting multiplayer modes, including local split-screen and hotseat multiplayer, online, and worldwide tournaments
- New tables released regularly through the PlayStation®Store
- Share your scores on Facebook
- New rule sheets to help you achieve higher scores
- New trophies for each table

Zen Pinball 2 will be a free download for any PlayStation®Network user on the PlayStation®3 system and the PlayStation®Vita system, and will ship with a robust trial system allowing the player to sample each table in the game.

### **About Zen Studios**

Zen Studios is a global producer and digital publisher of interactive entertainment software for all leading game platforms including Microsoft Xbox 360®, PlayStation®3 computer entertainment system, PSP® (PlayStation®Portable) system, PlayStation®Vita system, Nintendo DS™, Nintendo 3DS™, Wii™, App®Store and Android Marketplace™. The company is headquartered in Budapest, Hungary with offices in North America. Zen Studios has worked with some of the largest intellectual properties in the videogame industry, including Capcom's Street Fighter, Tecmo's Ninja Gaiden and Marvel Entertainment. Zen's Pinball FX2 franchise on Xbox LIVE® Arcade is one of the most popular titles on the platform, has garnered numerous awards, and was named the best selling game of 2011. For more information about Zen Studios, please visit [www.zenstudios.com](http://www.zenstudios.com).

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